+63 917 541 7533 kit.seno@gmail.com Batangas City, Philippines

Kit Seno

Software Development
Web Applications
Web Design
UI/UX



Software skills

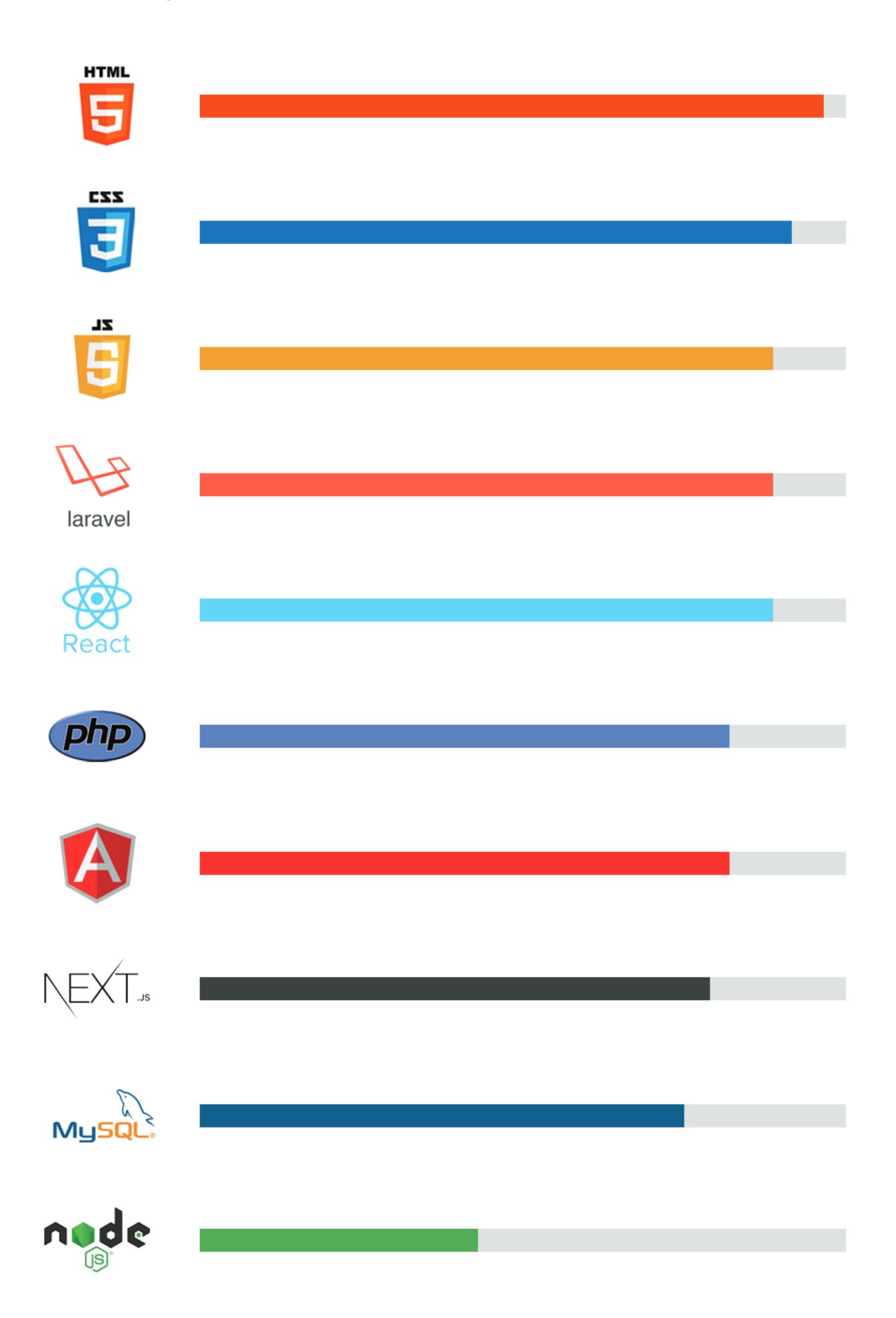
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Summary of other skills

- Familiar with Sharepoint server functionalities, Linux and Window web hosting technology as well as commercial web hosting solutions
- Proficient in technology end-user desktop support especially in Windows OS and Office applications including specialized client and server software
- Experienced in infrastructure and desktop support focusing on passive network components, hardware troubleshooting and software deployment
- Knowledge supporting in video conferencing equipments, Avaya IP telephony and audio visual equipments
- Experienced in large scale desktop deployments
- Experienced in executing large scale projects such as OS migration of more than 1,300 desktops
- Familiar with NPM package manager and NodeJS JavaScript run-time environment
- Familiar with websocket for real-time functionalities using Socket.IO
- Familiar with Wordpress CMS
- Brief familiarity on Situational Leadership
- Proficient knowledge in cPanel/WHM administration
- Experienced in Docker container setup
- Experienced with Github and Bitbucket repository administration

Development skills



Marian Learning Center & Science High School Year 2006

HTML Computer studies Secondary level

De La Salle Lipa

Year graduated 2012

Bachelor of Science in Computer Science Best thesis silver awardee (Software division)

Gankwars: Web-based massive multiplayer online

role playing game

childhood

Geocities

Year 2002



Web designer and developer July 2012 to February 2013 Provincial School Board of Batangas

Responsible for developing and designing websites for school in the province of Batangas

On-site desktop support engineer (SharePoint administrator)

Macromedia flash development

First personal website

February 2013 to November 2014 Diversified Technology Solutions International, Inc., (DTSI) Makati City assigned to Bank of America Continuum Philippines, Inc

- ► Responsible for design, maintenance and administration of the regional Sharepoint site supporting more than 17,000 visitors
- ► Responsible for incidents and support request of more than 1,300 users
- Responsible for executing project related tasks such as desktop deployments, refresh and software installation

Accomplishments

- ► Revamped the Sharepoint site from v2 to v3 and v3.5
- ► Designed and published 4 editions of quarterly e-magazine newsletter for Technology Support
- ▶ Developed an end of shift generator that helps the team to cut down more than 30 minutes of cross checking tickets that are opened, closed or breached to 1 – 5 minutes. It also indicates a notification on when will the ticket is going to be breached or out of SLA. In addition, this also removes mistakes in reporting compared to cross checking process
- ▶ Designed and developed the web survey form for daily ticket survey. This helps the managers from 4 BAU sites to monitor the users feedback.
- ► Designed and sending of monthly graphically rich email teaser sent out to all associates of the Technology Support Sharepoint website.

Senior designer

(Digital Marketing Group: Communication Consultant III)

November 2014 to July 2015 Wells Fargo, Taguig

- ► Responsible for design, maintenance and administration of the regional Sharepoint site of Wholesale Marketing and other line of businesses within Wells Fargo.
- Responsible for development, design, and executing campaigns using Eloqua email marketing tool and using Aprimo as project workflow.
- ► Responsible for creating new email templates and site using responsive layout aligned to Wells Fargo brand 2.0 standards. Making sure all projects are in responsive design across all devices.
- ► Responsible for support in brand 2.0 email templates and sites
- ► Responsible for getting metrics for recently finished projects using Google Analytics and **Eloqua Analytics**

Accomplishments

- Awarded with outstanding work in creating site for Wells Fargo marketing update broadcasted globally
- Created new templates for email and website aligned with Wells Fargo brand 2.0 standards and responsive layout used by all developers and designer of Digital Marketing Group US counterpart
- New templates are optimized for more than 50% less line of codes and responsive across all devices
- ► Commended by clients within Wells Fargo with outstanding work on their projects

promoted to



Application Design & Development Manager

August 2015 to 2019

Contextus Communities Technology Corporation, Makati City

- ► Managed a team of developers and designer composed of 2 supervisors and 3 developers ► Responsible for meeting up with clients to gather requirements and translate it to the developers ► Responsible for product design such as user interface, user experience, database design and flow
 - Managed hosting and DNS of live and testing of web applications ► Responsible for hiring and validating candidate for the team of developers and designers ► Responsible for monitoring and evaluating team performance KPI using SMART Goals
 - ► Responsible for overseeing all design and development related tasks from clients ► Responsible for all innovations, research and development in software division

Accomplishments

Created the company brand and corporate identity

Built a quality team of web developers and designer

► Successfully developed and launched v1, v2 and v3 of booking engine of Camaya Coast using Laravel and AngularJS

- Hotel management

- Booking management

Transportation management

► Closed a project for Makati Development Corporation (MDC) website development and design

► Implemented development workflow and Agile Software Development Life Cycle Improved development team's standard practices on Laravel development

Implemented project uploading and update process using git Implemented task monitoring and tracking

Improved web developers development workflow using gulp, jade and sass web technologies





February 2023

Solutions Architect (Systems Dev Lead)

2019 to present Contextus (ESLCC), Makati City

► Responsible for all projects under IT ► Responsible for designing, database modelling

of all software applications developed in-house ▶ Managed team with Business Analyst, Software Specialist QA Analyst, Web Designer and Web Developer

Responsible for the development

of software core features and architecture Responsible for coaching and training

team members for their development

Accomplishments

▶ Migrated Camaya Coast Booking Engine from AngularJS to ReactJS for UI performance improvements

► Migrated Hosting provider to Digital Ocean that reduce annual hosting expenses to 75%

► Successfully launched an Online Payment Portal for the Real Estate business of the company that receives almost 50% of the monthly amortization revenue

> using PayMaya and DragonPay Established Work-from-Home setup for all companies and subsidiaries with full utilization of Office365

Created an software ecosystem that connects the Booking Engine (Hotel & Ferry Transpo), Real Estate Sales Admin,

Real Estate Payments, Golf Membership and Auto-Gates ▶ In compliance with Pandemic new normal, we implemented Auto-gates on Property gate and Ferry Boarding gates

that uses QR Codes and RFID Cards

► Implemented DPA (GDPR) compliance for all companies and subsidiaries

professional/industry related educational

most recent employment



Courses and trainings

Project management diploma on Alison Leadership skill in business diploma on Alison Marketing Power Conference, De La Salle Lipa, 2011 Y4iT, UP Technology Center, Diliman, Quezon City, 2009